

THE NEXT ECONOMY / THE NEXT CITY

18 MAY 2015 #UTC2015



PROGRAM

10.00 hrs. REGISTRATION CONFERENCE

11.00 hrs. OPENING PLENARY PART OF THE CONFERENCE

- **OPENING SPEECH - Jan Peter Balkenende** – Partner Corporate Responsibility EY & chairman UTC2015
- **OFFICIAL OPENING CONFERENCE – Stef Blok** – Dutch Minister for Housing and Civil service
- **WELCOME SPEECH – Ahmed Aboutaleb** – Mayor of Rotterdam
- **KEY NOTE 1 – Maarten Hajer** – Curator IABR–2016–THE NEXT ECONOMY–
- **KEY NOTE 2 – Saksia Sassen** – Professor of Sociology at Columbia University

12.30 hrs. LUNCH

13.30 hrs. BREAKOUT SESSIONS I

- **MAKING CITY IN EUROPE - Hans Karssenber** - Partner/founder at Stipo & **Sylvian Barfety** - Director Economic Development at Groupe Evolution & **Christian Grauvogel** – CEO Mörchenpark.
Led by **Patrick van der Klooster** – Managing director AIR Foundation
- **RCD TRANSFORMATION LAB – Hans de Jonge** – Professor in Property & Development at the TU Delft & **Carol Hol** - Founder/managing director Concire
- **ROTTERDAM MAKER CITY – Paula Verhoeven** – Managing director City Development Corporation Rotterdam & **Rene Dukker** – Founder/managing director AM+D
Including short presentations from a selection of Rotterdam based innovative companies
- **PUBLIC INTERIORS – Jacob van Rijs** – Co-founder MVRDV, Architect, Urbanist

14.30 hrs. COFFEE BREAK

**WILLEM BURGERKWARTIER | DE DOELEN
40 KRUISPLEIN, ROTTERDAM**

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15.00 hrs. BREAKOUT SESSIONS II

- **MAKING CITY IN EUROPE - Hans Karszenberg** - Partner/founder at Stipo & **Sylvian Barfety** - Director Economic Development at Groupe Evolution & **Christian Grauvogel** – CEO Mörchenpark.
Led by **Patrick van der Klooster** – Managing director AIR Foundation
- **URBAN TRANSFORMATION & WATER AFFAIRS – Henk Ovink** – Special Envoy for International Water Affairs
- **WORLD EXPO ROTTERDAM 2025 – Wilco Verhagen** - manager urban and infra World Expo 2025
- **ROTTERDAM MAKER CITY – Maarten Struijvenberg** – Alderman Employment and Economy of the City of Rotterdam & **Rene Dukker** – Founder/managing director AM+D
Including short presentations from a selection of Rotterdam based innovative companies

16.00 hrs. SHORT BREAK

16.15 hrs. PANEL DISCUSSION LED BY JAN PETER BALKENENDE

PANEL MEMBERS:

- **Maarten Hajer** – Curator IABR–2016–THE NEXT ECONOMY–
- **Larry Beasley** – Professor of Planning at the University of British Columbia
- **Hans de Jonge** – Professor in Property & Development at the TU Delft
- **Henk Ovink** – Special Envoy for International Water Affairs
- **Christian Grauvogel** – CEO Mörchenpark

17.00 hrs. CLOSING REMARKS BY JAN PETER BALKENENDE

17.15 hrs. NETWORK DRINKS

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